



Do Good. Find Soul Mates.

Strategic Partnership Proposal

for Imams, Masjids, Islamic Centers, Muslim Organizations, and Non Profits

Solving the centuries-old problem of matchmaking with a new approach.
Muslim volunteers work on your projects for free

souldeeds.org



Introduction



What is Soul Deeds?

Soul Deeds is a matrimonial platform where character is proven through action. Instead of swiping, users meet while collaborating on Community Service Projects.

- **Action-Over-Profiles:** Connections are built in "real-world" settings (charity drives, masjid clean-ups, etc.), allowing for genuine character vetting.
- **Privacy-First Design:** Users enjoy complete anonymity. Profile details are never shared or visible to others unless a user chooses to participate in an event and explicitly grants permission to display their details to other attendees.

Why This Partnership?

Muslim leadership today faces a dual challenge: the difficulty of finding spouse for the youth and the constant need for consistent community volunteers.

Soul Deeds bridges this gap. We offer your organization a dedicated space to manage your volunteers while providing your members a platform to build marriages based on observational character.

What We Offer Your Organization

We provide a **zero-cost, high-impact benefit** for your leadership and your community:

- **Lifetime Free Access:** Your members/students receive permanent, exclusive access to the platform.
- **A Volunteer Engine:** You can post your organization's service projects on our platform to find dedicated, faith-driven volunteers for free.
- **No Maintenance:** There is zero financial investment or technical requirement from your side.
- **Strengthened Community:** You demonstrate a proactive commitment to building ethical, Barakah-filled marriages





HOW IT WORKS



The Value Exchange

We believe the best way to find a partner is by doing "Soul Deeds" together.

- **For the Individual:** They find a spouse by serving their community in a safe, private, and halal environment.
- **For the Organization:** You gain a consistent stream of motivated volunteers for your projects and a practical solution for the marriage crisis in your community.
- **For the Ummah:** We build marriages based on Barakah and shared spiritual purpose.

Co-Branding Opportunities

We are committed to ensuring your organization receives prominent visibility:

- **Dedicated Webinar/Workshop:** A co-hosted event on marriage related topics where we introduce the platform and you highlight your relevant programs.
- **Mutual Website Linkage:** Placement of your logo (with a link to your services) on a dedicated Soul Deeds Partners page, and a reciprocal placement of the Soul Deeds offer on your relevant community resource pages.



IMPLEMENTATION AND NEXT STEPS

Next Steps

This strategic partnership is a zero-risk, high-reward opportunity to enhance your community offering and contribute meaningfully to the foundation of strong Muslim marriages. We offer a tangible, permanent value that aligns perfectly with the spiritual and ethical mandate of community leadership.

STEP 01

Introductory Call

We kindly request a brief 15-minute call with your leadership team to answer any final questions and formally confirm the terms of the Lifetime Access benefit.

STEP 02

Sign-off

Confirm the partnership via email agreement.

STEP 03

Launch

Begin posting your first service projects and offering the app to your community.

Thank You

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